

NSERVE
BOARD OF CONTROL/ADMINISTRATIVE COUNCIL
Maine South Principal's Conference Room, 1131 South Dee Road, Park Ridge, IL
Thursday, May 16, 2019 - 8:00 a.m.

I. Call to Order

Mr. Shawn Messmer, Board of Control President, called the meeting to order at 8:06 a.m.

II. Roll Call

Present

Ms. Samantha Archer
Mr. Marc Battista
Dr. Peter Bavis
Mr. Steve Belford
Mr. Jason Boumstein
Ms. Anne Brennan
Mr. Patrick Fonsino
Dr. Shelley Gates
Ms. Dawn Hall
Ms. Mary Kosirog
Mr. Shawn Messmer
Ms. Cindy Nijmeh
Mr. Chris Powell
Ms. Rebecca Stewart
Mr. Peter Tragos
Ms. Michelle Vazquez
Dr. Rosanne Williamson
Ms. Martha Eldredge Stark
Ms. Julianne Arvizu
Ms. Mary Anne Brown

Absent

Dr. Sandra Arreguin

III. In Search of Deeper Meaning – Jai Mehta and Sarah Fine

The members of the Board of Control and the Administrative Council were presented with copies of *In Search of Deeper Meaning* – by Jai Mehta and Sarah Fine. Martha Eldredge Stark explained that this new book provides research on best practices for deeper learning; and the changes the authors say are needed in schools due to new external expectations of what “the school system needs to produce.” The expectations have changed primarily for three reasons:

- **Economic** – a large group of middle-class jobs now require postsecondary credentials rather than a high school diploma, & the types of skills that employers need today are different - complex problem solving, critical thinking & creativity, rather than basic academic skills.
- **Equity** – the disparity in student success between more advantaged families & schools persists.
- **Complex global problems**, such as climate change & economic inequality, coupled with questionable sources of information through social media, will require students to navigate, prioritize, discern, & contribute to solutions.

IV. Approval of the Board of Control Consent Agenda Items

The Board was asked to approve a consent agenda of:

- Board of Control Minutes – March 20, 2019 and the Special Board meeting of April 12, 2019
- Financial Reports: March and April 2019
- NSERVE final budget for FY20
- Tentative schedule for the Board of Control meetings in the 2019/20 school year

Martha Eldredge Stark reported that the FY20 allocations for CTEI and Perkins have been received and so a final budget has been prepared. There is an increase in CTEI funds to each district for FY20. Martha explained that the efforts made by districts to expand CTE programs, and working with NSERVE to correctly align courses, has led to a continued increase in state funds. With Perkins, an increase was expected since the reauthorization of Perkins V included additional federal funds being added. However, the Perkins allocation is down 7% over FY19. Martha explained that this has been the case with all the EFE's in the state, with some areas dealing with decreases as high as 10%. In speaking with colleagues and ISBE, she learned that the state has retained more of the total grant funds (15% instead of 10%) before the funds are allocated to EFEs. It is not clear what the state plans to do with the additional retained funds but it's probable that it will be used for competitive grants targeted to rural and high poverty schools. Increases in the NSERVE's portion of the proposed Perkins budget for FY20 were minimal and so the reduction in grant funds transited to districts was mitigated. A motion was made by Dr. Rosanne Williamson and seconded by Mr. Shawn Messmer to approve the consent agenda. All were in favor.

V. Approval of Administrative Council Agenda

- Minutes of March 15, 2019
- Tentative schedule for the Administrative Council meetings in the 2019/20 school year

Martha explained that the consensus among Administrative Council members was to revert to having all meetings on a Friday afternoon and not in the early morning. Members from the Administrative Council selected when they would like to host a meeting. Marc Battista offered to host a meeting at Oakton's Skokie campus. Jason Boumstein suggested that starting the afternoon meetings a little earlier – at noon rather than 1:00pm – would allow more time for collaboration and touring of school facilities. Mary Koisrog agreed that additional time for collaboration would be a good idea. A motion was made by Mary Koisrog and seconded by Shelley Gates to approve the consent agenda. All were in favor.

VI. Collaboration Time

Dawn Hall shared that she was planning to purchase a new fabric printer and that the manufacturer offered to demonstrate and train teachers on the machine. Dawn suggested that other school districts might like to participate in the demonstration. It is Dawn's plan to use the fabric printer in the Glenbrook South fashion classes and in graphic design classes. She will share the details of the costs of the machine with the other members of the Administrative Council. Becky Stewart and Shelley Gates both expressed an interest in seeing a demonstration of the printer. Dawn will send out a Doodle poll to establish a date and time for the demo.

Mary Koisrog mentioned that she is purchasing a printer that has already been purchased by New Trier and that the referral from New Trier gave Mary some leverage in demo and price negotiations with the printer company.

Chris Powell shared that they are incorporating their career pathways into their course book. Niles has taken the NSERVE Career Pathways guide, adapted it to reflect their own courses, and are planning to print more in August. Michelle Vazquez and Shelley Gates explained Evanston's plan to customize their brochure, based on NSERVE's guide, and print a large quantity so that each incoming freshman will each have a hard copy of the guide.

Shelley Gates also shared that Evanston will be teaching the PLTW Engineering Design and Development (EDD) capstone course in the 2019/20 school year. There is a regional EDD challenge in which Shelley hopes to participate. Jason Boumstein mentioned that Old Orchard Mall wants to host a showcase in the "cube" at the Mall. Students could display their work and it might be a good opportunity for schools to connect with the community. Shelley suggested that the Administrative Council members should continue to collaborate on the matter. Mary Koisrog would like to collaborate on an "Incubator pitch night" involving regional schools and inviting community member and potential investors to view students' projects. Shelley mentioned that Evanston is holding its

Entrepreneur showcase on May 17 but added that there may well be some students who would welcome the opportunity to pitch their idea at additional regional event.

VII. Chmura Jobs EQ and RTI usage

Martha Eldredge Stark explained the usage report from Chmura which shows that Maine 207 and NSERVE are using the JobsEQ and RTI program the most. Martha also shared some of the reports which can be generated from the program which are easy to create, to read and understand, and look professional. Martha also commented that the JobsEQ program will likely be an important part of creating a needs assessment as part of Perkins V, since labor market data will be a key component.

VIII. Perkins Data

Martha shared an article from Community College Daily entitled *Career-Readiness Data Systems Fall Short*. The article cites a report from Advance CTE which states that CTE directors do not have sufficient reliable data to make informed programmatic decisions. Martha illustrated NSERVE's experience with recent ISBE data. As an example, ISBE data cited Evanston Twp. High School, a school of almost 3,500 students with a robust CTE program, as having only 28 concentrators (students who had taken a strand of at least 2 CTE classes). This is clearly an error and one of many disparities in the ISBE report on NSERVE schools' performance on the Perkins core indicators. Martha reported that NSERVE schools had met all their Perkins core indicators requirements, with one exception: the graduation level of CTE concentrators with an IEP, which was below ISBE guidelines. Despite the data being questionable, it was shared with all the districts.

IX. Education Careers Pathway Update

Martha Eldredge Stark reported that the group working on the new Education Career Pathway initiative discussed next steps at its recent meeting. NSERVE is working on the initiative with administrators from Maine, Niles, Glenbrook, Evanston, Northeastern University, Northwestern University, & Oakton Community College. The focus is to create dual credit pathways in education to address the teacher shortage and to encourage more diversity in future teaching staff. The group also reviewed an extracurricular club for future educators called *Educators Rising*, which is being pursued at District 214. The club includes local and national competitions and scholarships. It is hoped that the club can be introduced in our area too. Anne Brennan reported that Oakton Community College is working with National Louis and Northeastern on education dual credit.

X. Professional Development

Martha Eldredge Stark reported that seven Applied Tech teachers attended the professional development day at Winzeler Gear in April. The focus of the training was to encourage and guide educators in developing projects and curriculum targeted to plastic manufacturing since plastics is such a large part of today's manufacturing output. Martha also reported that John Winzeler followed up, sending several websites, as well as information regarding DuPont's technical seminars on the plastic industry. The upcoming seminar this summer is too short of a notice for educators, but it will likely be repeated in 6 months and would only require districts to pay travel costs. The teachers will reconvene to share their projects at Winzeler Gear in the fall.

Martha also reported that she is planning a professional development day on September 13th 2019 to train and/or recertify teachers for the ServSafe Certification, and will bring in Mynda Tracy as the instructor. Many of the teachers that participated in the 2016 training offered by NSERVE will need to repeat the course as their certification is only valid for three years. ServSafe is the industry standard and there is the opportunity for students to earn two hours of dual credit with Triton College if they complete their ServSafe Manager's certificate.

XI. Oakton Update

Cindy Nijmeh reported that the dual credit application is now back online. Cindy encouraged students to apply as soon as possible.

Anne Brennan reported that a main focus of Oakton is to get the message to high school students and their families to explain the connection between high school and Oakton for dual credit opportunities, and to explain how Oakton credits can be transferred to 4-year institutions. Anne would like to have an Oakton presence at high school curriculum nights. Oakton is also working on establishing their pathways and wishes to coordinate the effort with high schools to align with them. They see the importance of having students understand how the Oakton pathways correlate with their own high school's pathways. Anne also reported that the MOU's for dual credit are now completed with each of our high schools.

Marc Battista added that Oakton is working on its fire science program and expanding its paramedic and EMP programs to six courses. Their aim is to help students achieve stackable credentials. In reference to the Perkins allocation mentioned earlier, Marc reported that Oakton also suffered a 7% deduction in their FY20 allocation.

Anne added that the professional development day offered to teachers to learn about dual credit with Oakton was not well attended but that she hoped to still improve the quality of dual credit being offered in schools. Shelley Gates explained that the May date for the Dual Credit PD day offered by Oakton was problematic since May is an extremely busy month in schools. She suggested that the date be brought forward to March, and that doing so would likely increase attendance. Others around the table agreed.

Martha asked Anne why Oakton chose to have nine meta-majors, rather than the seven pathways recommended in the PWR Act. Anne responded that there was much discussion with Oakton faculty and administration and that the nine pathways was a compromise.

XII. *Inspire Your Future Update*

Julianne Arvizu reported new data on Inspire your Future (IYF) implementation. Julianne is concentrating her time on reaching out to more schools and presenting in classrooms to encourage student use of the program. The statistics on career page views is on the increase, with the largest participation at the Evanston and Niles schools. Julianne also reported that Leo Abramoff has left Xello and NSERVE's new contact is Harp Bhogal. She also reminded everyone that she is happy to help schools find speakers from industry to speak to students.

Jason asked how other schools are incorporating IYF in the classroom. Julianne offered to prepare some data over the summer to report back to schools on the plans and processes which schools are using to bring IYF to its students. She would also prepare a type of lesson plan to help teachers incorporate IYF into the classroom.

XIII. *NSERVE Career Exploration Courses*

Martha shared the registration data of students that are enrolled in the Summer Career Exploration Courses. The Environment/Horticulture class has been cancelled because only two students enrolled. Martha has arranged for the students that were enrolled in that class to complete an internship with the Talking Farm instead. The Engineering class is full and has a waitlist. There is room in both the Healthcare and Business classes.

Martha raised the question of how NSERVE can best market the course to students going forward since attendance has dropped this year. It was suggested that social media marketing is the best way to reach students directly.

XIV. *Other Items for Consideration*

Martha shared the following articles and information with those present:

- *A Funding Opportunity for Manufacturing Industry Credentials* from Illinois Manufacturers Association Education Foundations via NIU's Education Systems Center.

XV. *Adjournment* - The meeting was adjourned at 9:19a.m.